



## SOUTHERN CALIFORNIA FROZEN & REFRIGERATED FOODS COUNCIL MARCH 2019 SPONSOR AGREEMENT

We are again pleased to offer the opportunity to feature your frozen and refrigerated items in the Albertsons/Vons March Big Book 2/27/19-3/26/19. We will offer the text to win program with a Grand Prize trip to Hawaii, 2<sup>nd</sup> prize \$500 AVP Gift Card and 3rd prize - 95 \$100 AVP Gift Cards to AVP customers. Below are the Ad options.

This year we will also be supporting June Dairy Month and allocating space in the June Big Book 6/5-6/25 so please plan accordingly to support the SCFRC, AVP and your brands! We will send a separate registration form for that event.

### INDIVIDUAL RETAIL LEVELS – CHECK YOUR CHOICE

Reservation is due **December 28, 2018**

\_\_\_\_\_ Albertsons - \$3,000.00 Ad Date: 2/27/19-3/26/19

\_\_\_\_\_ Vons - \$3,000.00 Ad Date: 2/27/19-3/26/19

\_\_\_\_\_ Both Albertsons and Vons - \$5,000.00

Name \_\_\_\_\_ Email: \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Brand/Product \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Submit corresponding product discount NOPA's (NO LUMP SUMS) to your ASM – Kevin Jackson or Dan Johnson.

Make lump sum checks payable to: Southern California Frozen & Refrigerated Foods Council  
And mail, along with this sponsorship agreement to: 16458 Bolsa Chica Street #205, Huntington Beach, CA 92649  
Or scan and send sponsorship agreement to: [info@scfrc.org](mailto:info@scfrc.org)

Questions? Contact: Natalie Sanders, office: (714) 780-3115 cell: (909)217-8074  
[natalie.sanders@advantagesolutions.net](mailto:natalie.sanders@advantagesolutions.net) or Rusty Hobart, cell: (714) 514-1500 [rusty.hobart@crossmark.com](mailto:rusty.hobart@crossmark.com)