

**MEMBERSHIP DIRECTORY ADVERTISING RATES**

**MEMBERSHIP DIRECTORY**

The SCFRC membership directory is published annually and is the main tool for locating key contact information for frozen & refrigerated foods executives in Southern California and surrounding areas.

**Publication Date: Reservation Deadline: Material Due Date:**

April 6 March 10 March 13

**Size** **Color Insertion Rates**

Back cover – 5” wide x 8” tall Back cover $390

Inside front cover – 5” wide x 8” tall Inside front cover $340

Inside back cover – 5” wide by 8” tall Inside back cover $300

Interior full page – 5” wide by 8” tall Full page $270

Half page – 5” wide by 4” tall Half page $190

Business card – 3 ½” wide by 2” tall Business card $150

**Mechanical Specifications/Submission**

Ads will be placed at the front of the directory on a first come, first served basis. Please submit electronic file as a JPEG, EPS, or TIFF; 300 dpi. Email your ad to [info@scfrc.org](mailto:info@scfrc.org)

**SCFRC Directory Display Advertising**

**Reservation Form**

Company:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Contact:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_State:\_\_\_\_\_\_\_Zip:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_E-mail:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Credit Card #\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Exp. Date:\_\_\_\_\_\_\_\_\_Security Code:\_\_\_\_\_\_Zip Code:\_\_\_\_\_\_\_\_

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_ Back cover………………….$390 \_\_\_\_ Full page……………….$270

\_\_\_\_ Inside front cover……….$340 \_\_\_\_ ½ page…………………..$190

\_\_\_\_ Inside back cover………. $300 \_\_\_\_ Business card…………$150

Return this form to info@scfrc.org